

JACOB DE BAAN

About – CV

Current

Director Studio Jacob de Baan
Coach & Lecturer Delft Technical University / Industrial Design Engineering
Lecturer Istanbul Technical University / Product Design Department
Member Board of Appeal, Association of Dutch Designers (BNO)

Past (selection)

Royal Academy of Art The Hague: course leader MA Industrial Design
Van Gogh Museum Amsterdam: design manager
Van Gogh Museum Enterprises: art director
Amsterdamse Kunstraad: Member Committee Visual Art, Design and Architecture
frogdesign Germany: senior product designer
Director Studio Jacob de Baan (1995-present)

Clients (selection):

Koleksiyon, Heinen Delfts Blauw, Pols Potten, DARK, Kasteel Groeneveld Baarn, Museum Meermanno, Stedelijk Museum Amsterdam, Van Gogh Museum, Association of Dutch Designers (BNO), Swarovski Optik, Royal Delft, Giorgio Armani, Royal Dutch Mint, NOC*NSF, Jumbo, Felicerossi, NOVEM, Philips Nederland, Osram Nederland, Jumbo

Teaching (selection)

Selçuk Üniversitesi, Konya, Turkey(2017): lecturer Product Design Department
Royal Academy of Art, The Hague (2003-2017): course leader MA Industrial Design
Gerrit Rietveld Academy of Art, Amsterdam (2011): lecturer Interior Design Department
Royal Academy of Art, The Hague (2002-2008): lecturer Furniture and Product Design, Interior Design Department
Utrecht School of the Arts (HKU) (2007): lecturer Industrial Design
Hannover Academy for Design and Media (2005): lecturer Industrial Design

Design Management (2003-present)

Creative Director Heinen Delfts Blauw (2015- 2018): mission, vision, strategy, visual identity, products, communication
Boweevil (2014): visual identity for web shop, products, communication
Kasteel Groeneveld Baarn (2011): visual identity for museum shop products, exhibitions, communication
Museum Meermanno, The Hague (2011): strategy, visual identity temporary exhibitions
Van Gogh Museum, Amsterdam/ Mesdag Collection, The Hague (2007-2011): visual identity, organisation, budget
Van Gogh Museum Enterprises (2005-2009): visual identity for products related to permanent and temporary exhibitions
Van Gogh Museum Enterprises, Rijksmuseum Amsterdam (2007-2009): 'Dutch Design Estafette'
Stedelijk Museum Amsterdam (2003): 'Dutch Light' Exhibition (Milan/Maastricht) the best of Dutch lighting
Inside Design Amsterdam (2004-2006): collaboration Hachette Filipacchi Media (Elle Decoration)
Via Milano (2001-2003): collaboration Association of Dutch Designers (BNO)
Dutch Delights (2003): collaboration Stedelijk Museum Amsterdam, BNO, Prensela, EKWC

Product Design (selection)

Dark at night (2016): SATURNUZ, lighting range based on sustainable light sources
Pols Potten (2015): VLAMP GOLD, spotlight with tea light
Dark at night (2011): IJ-Lamp, lighting range based on sustainable light sources
European Ceramic Work Centre (2003), Artist in Residence: resulting work 'Dutch Souvenirs', Amsterdam souvenirs on show in Milan
Swarovski Optik (2002-2003): 'Swarovski Nature' bags for hi-end binoculars
NOVEM, Philips Nederland, Osram Nederland (1995-1999): 'Lamps of Desire' energy saving lights

Industrial Design (1988-1994)

frogdesign (1993-1994), Altensteig, Germany
Clients (selection): Swatch, Rosenthal, Zumtobel, Unilever
Team Buchin Design (1992), Berlin, Germany
Clients (selection): Francotyp-Postalia, Bosch, SEL-Alcatel
Van Nieuwenborg Wegman (1988-1991), Leiden
Clients (selection): Vaillant, Radson, Municipality Leiden

Exhibitions (selection)

'Lightopia', Vitra Design Museum (2015-2018); 'Legends Inspire new icons, since 1951', Royal Academy of Arts, The Hague (2011); 'Doen Materiaalprijis', Van Abbemuseum, Eindhoven (2011); Salone del Mobile, Milan (2011, 2000-2004); '10 years Via Milano' (2010); Inside Design Amsterdam (2003, 2006, 2011); 'Nest', Stedelijk Museum Amsterdam (2005); 'Passagen', Cologne (2005); Eindhoven Design Week (2001, 2002, 2008); Via Milano (2002- 2004); Designer block ,Tokyo (2003)

Collections
Stedelijk Museum Amsterdam ('(Non) Electrical Collection', 'Yali')

Memberships /other

Member Advisory Board Hogeschool Amsterdam (2016-present)

Member Board of Appeal Dutch Design Association (BNO) (2014-present)

Member Committee Visual Arts, Design and Architecture Amsterdamse Kunstraad (2003-2011)

Jury member 'Dutch Design Awards', Association of Dutch Designers (BNO) (2004)

Chair jury 'Via Milano 02' Association of Dutch Designers (BNO) (2002)

Chair jury 'Dutch Illustration Awards', Association of Dutch Designers (BNO) (2001)

Committee member Association of Dutch Designers (BNO) (1997-2001)

Education

Interior Design, Gerrit Rietveld Academy, Amsterdam (1983-1987)

Industrial Design Engineering, Technical University Delft (1979-1982)

Languages

Dutch, English, German, Turkish